



**PREMIUM
THERAPY**

0% Formaldehyde

PRO-TECHS®



**PREMIUM
THERAPY**

*Premium Protein Max+
Premium Collagen+
Premium Keratin Treatment*

0% Formaldehyde

PRO-TECHS®

**Keratin-Protein-
Collagen-Argan Oil-
Natural Botanicals
Complex**

**0%
Formaldehyde**

Max powerful straightening and
smoothing protein for virgin, wave,
curly and kinky hair



1 *Salon* PRO-TECHS Keratin 0+ Clarifying Shampoo Pre-treatment

It works for all hair types.

I + Keratin-Argan Oil-
Natural Botanicals Complex
I + deep cleansing

Ensures maximum performance when used before Keratin 0+ TREATMENT. Washes away minerals, chlorine and hard water deposits to revitalize dull hair and create the best hair condition for KERATIN TREATMENT. Ideal for periodic deep cleansing on all hair types.

APPLICATION

Apply clarifying shampoo to wet hair, lather and rinse. Repeat as needed.

250ml/500ml/1000ml

Salon 2.1

PRO-TECHS Keratin 0+ Premium Protein MAX

For virgin, wave, curly & kinky hair

II + Keratin-Protein-Collagen-Argan
Oil- Natural Botanicals Complex
II + 0% Formaldehyde

The most advanced and new technology in smoothing and reconstruction of the hair with Keratin-Protein-Collagen-Argan Oil-Natural Botanicals Complex. 0% Formaldehyde released before, during or after the treatment. PRO-TECHS KERATIN 0+ System is a revolutionary hair reconstructor and volume reducing treatment that eliminates frizzy hair, leaving it straight, healthy and shiny to three or four months. It works on all types of hair.

APPLICATION

1. Wash and massage on the hair with PRO-TECHS clarifying shampoo pre-treatment to 2-3 times, let it work on for a while and rinse. Blow the hair up to 100% dry.
2. Divide the hair into sections and apply the PRO-TECHS KERATIN 0+ Premium Protein MAX with brush evenly. Comb and massage the product into each section of the hair to ensure maximum penetration. It is important not to use too much of the product. The average amount is 45ml to 60ml.
3. Once the Premium Protein MAX has been applied all over, remove any excess product using a fine tail comb several times on each layer. 70% to 100% Blow-dry the hair with a comb, depending on the type of hair. (only in case of very damaged hair): Apply BIO INSTANT KERATIN lock by lock. Paying special attention on the ends. Then distribute evenly using a comb. 70% to 100% Blow-dry the hair with a comb. Without rinsing off, proceed with brushing.
4. Section and straighten the hair with a FLAT IRON that can reach 230 to 249°C, going over each section 4 to 6 times. Temperature should be adjusted according to the condition of the hair.
5. When hair has cool down, wash it with keratin 0+ home care kit.
6. Dry hair again and comb.

Tip

To extend the effect, use products of the keratin 0+ home care kit.

250ml/500ml/1000ml



**Keratin-Collagen-Protein-Argan
Oil-Natural Botanicals Complex**

**0%
Formaldehyde**

For all hair types



2.2 *Salon* PRO-TECHS Keratin 0+ Premium Collagen

It works on all types of hair

**II + Keratin-Collagen-Protein-Argan
Oil- Natural Botanicals Complex
II + 0% Formaldehyde**

The most advanced and new technology in smoothing and reconstruction of the hair with Keratin-Collagen-Protein-Argan Oil-Natural Botanicals Complex. 0% Formaldehyde released before, during or after the treatment. PRO-TECHS KERATIN 0+ System is a revolutionary hair reconstructor and volume reducing treatment that eliminates frizzy hair, leaving it straight, healthy and shiny to three or four months. It works on all types of hair.

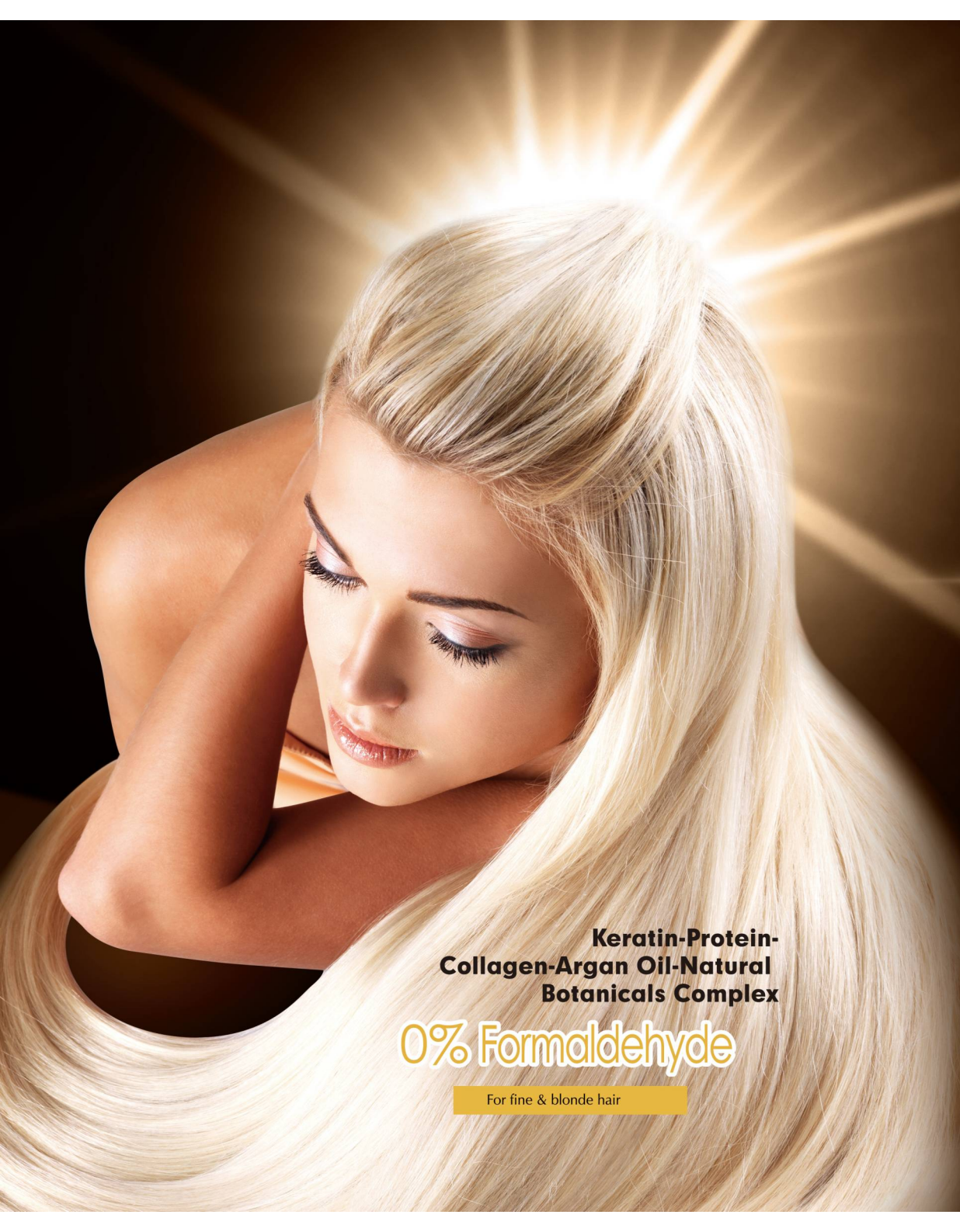
APPLICATION

1. Wash and massage on the hair with PRO-TECHS clarifying shampoo pre-treatment to 2-3 times, let it work on for a while and rinse. Blow the hair up to 100% dry.
2. Divide the hair into sections and apply the PRO-TECHS KERATIN 0+ PREMIUM COLLAGEN with brush evenly. Comb and massage the product into each section of the hair to ensure maximum penetration. It is important not to use too much of the product. The average amount is 45ml to 60ml.
3. Once the PREMIUM COLLAGEN has been applied all over, remove any excess product using a fine tail comb several times on each layer. 70% to 100% Blow-dry the hair with a comb, depending on the type of hair.
(only in case of very damaged hair): Apply Detangling Cream lock by lock. Paying special attention on the ends. Then distribute evenly using a comb. Without rinsing off, proceed with brushing.
4. Section and straighten the hair with a FLAT IRON that can reach 230 to 249° C, going over each section 4 to 6 times. Temperature should be adjusted according to the condition of the hair.
5. When hair has cool down, wash it with keratin 0+ home care kit.
6. Dry hair again and comb.

Tip

To extend the effect, use products of the keratin 0+ home care kit.

250ml/500ml/1000ml



**Keratin-Protein-
Collagen-Argan Oil-Natural
Botanicals Complex**

0% Formaldehyde

For fine & blonde hair



2.3 *Salon Home* PRO-TECHS Keratin 0+ Premium Keratin Treatment

For fine&blonde hair

II + Keratin-Protein-Collagen-
Argan Oil- Natural Botanicals
Complex
II + 0% Formaldehyde

The most advanced and new technology in smoothing and reconstruction of the hair with Keratin-Protein-Collagen-Argan Oil-Natural Botanicals Complex. 0% Formaldehyde released before, during or after the treatment. PRO-TECHS KERATIN 0+ System is a revolutionary hair reconstructor and volume reducing treatment that eliminates frizzy hair, leaving it straight, healthy and shiny to three or four months. It works on all types of hair.

APPLICATION

1. Wash and massage on the hair with PRO-TECHS clarifying shampoo pre-treatment to 2-3 times, let it work on for a while and rinse, Blow the hair up to 100% dry.
2. Divide the hair into sections and apply the PREMIUM KERATIN TREATMENT with brush evenly. Comb and massage the product into each section of the hair to ensure maximum penetration. It is important not to use too much of the product. The average amount is 45ml to 60ml.
3. Once the PREMIUM KERATIN TREATMENT has been applied all over, remove any excess product using a fine tail comb several times on each layer. 70% to 100% Blow-dry the hair with a comb, depending on the type of hair. (only in case of very damaged hair): Apply BIO INSTANT KERATIN lock by lock. Paying special attention on the ends. Then distribute evenly using a comb. Without rinsing off, proceed with brushing. 70% to 100% Blow-dry the hair with a comb, depending on the type of hair.
4. Section and straighten the hair with a FLAT IRON that can reach 230 to 249° C, going over each section 4 to 6 times. Temperature should be adjusted according to the condition of the hair. 5. When hair has cool down, wash it with keratin 0+ home care kit.
6. Dry hair again and comb. 7. At-Salon and At-Home same applicatin.

Tip

To extend the effect, use products of the keratin 0+ home care kit.

250ml/500ml/1000ml



PRO-TECHS Keratin 0⁺ PROTEIN GOLD

It works for all hair types.

II+Keratin-Protein-Collagen-Argan Oil
- Natural Botanicals Complex
II+0% Formaldehyde

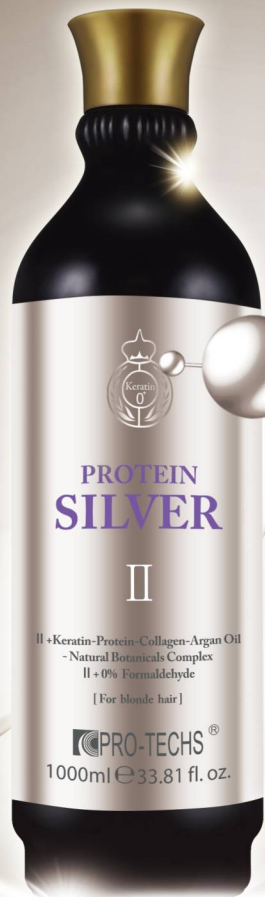
The most advanced and new technology in smoothing and reconstruction of the hair with Keratin-Protein-Collagen-Argan Oil-Natural Botanicals Complex. 0% Formaldehyde released before, during or after the treatment. PRO-TECHS KERATIN 0+ System is a revolutionary hair reconstructor and volume reducing treatment that eliminates frizzy hair, leaving it straight, healthy and shiny to three or four months. It works on all types of hair.

APPLICATION

1. Wash hair with clarifying shampoo. 2. Towel dry. 3. Divide the hair into 4 parts with a brush and a comb, apply the product stand by stand, from the root to the tips. 4cm from the scalp in natural and resistant hair, let the product act for 20 to 40 minutes. 4. Without rinse. With a FLAT IRON that can reach 230 to 249° C, going over each section 10 times or more. Temperature should be adjusted according to the condition of the hair. 6. Wait 30 minutes and keep the hair cool. Rinse hair by warm water, then use hair mask to massage hair to balance. Or, after 3 days wash the hair with daily shampoo and conditioner. To reserve and extend the effects of the treatment for a longer period.
To extend the effect, use products of the keratin 0+ home care kit.

250ml/500ml/1000ml





PRO-TECHS Keratin 0⁺ PROTEIN SILVER

For blonde hair

II + Keratin-Protein-Collagen-Argan Oil
- Natural Botanicals Complex
II + 0% Formaldehyde

The most advanced and new technology in smoothing and reconstruction of the hair with Keratin-Protein-Collagen-Argan Oil-Natural Botanicals Complex. 0% Formaldehyde released before, during or after the treatment. PRO-TECHS KERATIN 0+ System is a revolutionary hair reconstructor and volume reducing treatment that eliminates frizzy hair, leaving it straight, healthy and shiny to three or four months. It works on all types of hair..

APPLICATION

1. Wash hair with clarifying shampoo. 2. Towel dry. 3. Divide the hair into 4 parts with a brush and a comb, apply the product stand by stand, from the root to the tips. 1 cm from the scalp in natural and resistant hair, let the product act for 20 to 40 minutes. 4. Without rinse. With a hair dryer, dry your hair 100%. 5. Section and straighten the hair with a FLAT IRON that can reach 230 to 249° C, going over each section 10 times or more. Temperature should be adjusted according to the condition of the hair. 6. Wait 30 minutes and keep the hair cool. Rinse hair by warm water, then use hair mask to massage hair to balance. Or after 3 days wash the hair with daily shampoo and conditioner. To reserve and extend the effects of the treatment for a longer period.
To extend the effect, use products of the keratin 0+ home care kit.

250ml/500ml/1000ml



Home 3

PRO-TECHS Keratin 0+ Renewal Keratin Smooth Shampoo

It works for all hair types.

- III + Keratin-Argan Oil- Natural Botanicals Complex
- III +100% Sulfate & Paraben free
- III +Gentle Wash

Designed exclusively for keratin treatment and daily use. Ensures to keep long-lasting treatment result. PH-balanced formula leaves hair strong healthy, silky, shiny and manageable.

APPLICATION

After 2-3days, wash the hair with the PRO-TECHS Renewal Keratin Smooth Shampoo and conditioner. To reserve and extend the effects of the treatment for a longer period. Apply PRO-TECHS Renewal Keratin Smooth Shampoo to wet hair, lather and rinse. Repeat as needed.

250ml/500ml/1000ml



Keratin-Argan Oil-Natural Botanicals Complex

100% Sulfate & Paraben free

Gentle Wash



Home 4

PRO-TECHS Keratin 0+ Renewal Keratin Smooth Conditioner

It works for all hair types.

- IV + Keratin-Argan Oil- Natural Botanicals Complex
- IV +100% Paraben free
- IV + Vitality & Force

Rich natural botanicals revitalize hair and deliver super conditioning and prismatic shine to the hair after keratin treatment. Ideal for making hair healthy, and full of body with keratin. Ensures to keep long-lasting treatment result!

APPLICATION

After 2-3days, wash the hair with the PRO-TECHS Renewal Keratin Smooth shampoo and conditioner. To reserve and extend the effects of the treatment for a longer period. Apply PRO-TECHS Renewal Keratin Smooth Conditioner and massage after shampooing with PRO-TECHS Renewal Keratin Smooth shampoo. Rinse.

250ml/500ml/1000ml



Lavender and rose essential aroma
No Fragrance



6 Salon + Home
PRO-TECHS Keratin 0+
Renewal Keratin
Smooth Repair Hair Oil

For all hair types.

VI + Keratin-Argan Oil-Natural Botanicals Complex
 VI + Super repair and smooth
 VI + Top hydration & shine
 VI+A must
 NO Fragrance
 Lavender and rose essential aroma

Reinvent dry, damaged hair with repair's keratin-rich, leave-in formula. This lightweight Hair Oil instantly mends split ends and works overtime to reduce breakage and increase elasticity. Left silky, glossy and irresistibly soft hair. Keratin Protein penetrates the hair cuticle and bonds to the brittle, broken scales helping to restore strength and moisture, and repair the hair while also preventing further damage. Improve moisture, softens, smoothes and adds shine hair while providing thermal protection.

Anti-oxidant blend of sunflower seed extract, lavender, clover, carnation and marigold extract helps prevent colour fading. Perfect for all hair types and textures. The Natural Botanicals Complex help smooth the cuticle and allow the hair to naturally adjust to its own moisture level, which keeps the frizz down on humid days and seals in the moisture on dry days.

APPLICATION

Apply a few drops prior to styling. Renewal Keratin Smooth Repair Hair Oil can be applied to the hair at any time.

40ml/100ml



5 Salon + Home
PRO-TECHS Keratin 0+
Renewal Keratin Smooth
Detangling Cream

For all hair types.

V + Keratin-Argan Oil- Natural Botanicals Complex
 V + Enhances manageability& adds definition
 V + Top hydration&shine
 No Fragrance
 Lavender and rose essential aroma

Ideal for distressed and damaged hair.Mild formula effectively repairs chemically treated hair.Deeply moisturizes and rejuvenates hair, making it silky,glossy and easy to comb.Rich moisturizing conditioner instantly detangles and replenishes.

APPLICATION

SALON USE

during keratin application, in case of very damaged hair, apply detangling cream lock by lock, through the dry hair. Paying special attention on the ends. Then distribute evenly using a comb. Without Rinsing off, then go on flat iron processing!

HOME USE

apply a small amount to damp or dry hair. Style as usual.

250ml



7 Salon + Home
PRO-TECHS Keratin 0+
Renewal Keratin Smooth Thermal
Protector Conditioning Spray

For all hair types.

VII + Keratin-Argan Oil-Natural Botanicals Complex
 VII + Protect against repeated heat
 VII + Frizz Ease & Speed up your styling
 VII + For natural & hair extensions
 No Fragrance
 Lavender and rose essential aroma

Shield your hair from the damage of the blow dryer,curling iron,hot rollers,or other heat appliances,and exposure to humidity,and sun damage with Thermal Protector Conditioning Spray.Protects hair from UV rays.Condition and straighten strands and re-hydrate hair for ultra-safe styling.Helps seal hair and prevent breakage.Hair restructuring keratin amino acids build bigger,thicker and stronger hair!Keratin penetrates the hair cuticle and bonds to the brittle,broken scales helping to restore strength and moisture,and repair the hair while also preventing further damage.Fast-drying,high shine and humidity resistance,yet rinse out of hair easily without residue or build-up.Transform your hair from root to tip with this salon-quality formula.

APPLICATION

1. Start with Renewal Keratin Smooth Shampoo and Conditioner. 2. Two Layer Professional Technology, shake well before use. 3. Spray Thermal Protector Conditioning Spray liberally onto damp, towel-dried hair and comb through. 4. Style as usual, pointing the nozzle of the hair dryer downward when blow drying to aid the smoothness of your hair.

For your own hair or virgin human hair extensions. Use daily or anytime that your hair is exposed to extreme forms of heat. Your styling time will be reduced by half.

250ml



8 *Salon + Home*

PRO-TECHS Keratin 0+ Renewal Keratin Smooth Repair Mask

It works for all hair types

VIII + Keratin-Collagen-Argan Oil-Natural
Botanicals Complex

VIII + Super repair and smooth

A smoothing and shine intensive treatment which promotes noticeable shine whilst smoothing the hair for flawless lighter reflections and cashmere touch. Hair is nourished and strengthened, while locking in smoothness and long lasting shine. Offers unsurpassed intensive conditioning care for strengthening and smoothing damaged, brittle or unmanageable hair, while protecting against future stress. This new innovative formulation has a rich creamy consistency, which provides intense shine and a high level of elasticity. Hair is left silky smooth, detangled and fortified with radiant color. The Natural Botanicals Complex help smooth the cuticle and allow the hair to naturally adjust to its own moisture level. Keratin penetrates the hair cuticle and bonds to the brittle, broken scales helping to restore strength and moisture, and repair the hair while also preventing further damage.

APPLICATION

After shampooing, apply and distribute through hair. Wait for 5-10 minutes and rinse thoroughly.

250ml/500ml/1000ml



9 *Salon + Home*

PRO-TECHS Keratin 0+ Bio Instant Keratin [Premium Protein MAX & Premium Keratin Treatment MATE]

It works for all hair types

IX+ Keratin-Protein-Collagen-
Argan Oil- Natural Botanicals Complex

IX+ 0% Formaldehyde

IX+ Shine-Frizz Easy-Hydrate

IX+ NO Silicone

The most advanced and new technology in smoothing and reconstruction of the hair with Keratin-Protein-Collagen-Argan Oil-Natural Botanicals Complex. 0% Formaldehyde released before, during or after the treatment. Bio Instant Keratin eliminates frizzy hair, leaving it straight, healthy and shiny. It works on all types of hair. It is Premium Protein MAX & Premium Keratin Treatment MATE.

APPLICATION

During (Premium Protein MAX & Premium Keratin Treatment MATE)

During PREMIUM KERATIN TREATMENT or Premium Protein processing, after apply PREMIUM KERATIN TREATMENT or Premium Protein, apply Bio Instant Keratin.

Help smooth flat iron, Heat protect, and repair hair.

At Salon & At home

After shampooing, apply and distribute through hair. Wait for 5-10 minutes and rinse thoroughly.

250ml/500ml/1000ml



Bubble crystal treatment repairs hair evenly and completely
Maximum hydration

Keratin-Protein-Collagen-Argan Oil-Natural Botanicals Complex

NO Silicone



PRO-TECHS Keratin 0⁺
TOTAL THERAPY FROM A TO Z

MAXIMUM STRENGTH TREATMENT

100% Formaldehyde